



## 10 Critical Factors for Organizational Success

- **Purpose**
  - Is the “need” legitimate?
- **Vision**
  - Do you have a compelling story of your organization meeting the “need”?
- **Strategy**
  - Is there a plan to get there?
- **Leadership**
  - Is the right person in charge?
- **Staff**
  - Are the “right people in the right seats” on the bus and are they well supported and cared for?
- **Funding**
  - Is there enough revenue? If not, is there a plan to get there?
- **Board**
  - Are the right people on the BOD, and are they engaged appropriately?
- **Collaboration**
  - Are you working in concert with other organizations laboring for the same need?
- **Alignment**
  - Do all your organization systems/programs/people line up for maximum traction?
- **Impact**
  - Are you measuring the correct data to determine if you are on track toward mission advancement?

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